

SUNDAY, JUNE 29, 2014

Los Angeles
Daily News

WINNING WORKPLACES

Great
places to work?
From 'green' to smart,
training oriented
to tech, we asked
readers to help us
find this
year's best.

LOS ANGELES NEWS GROUP



Thank
you!

FOR YOUR VOTE!

COAST TO COAST
COMPUTER PRODUCTS

Since 1985, Coast to Coast Computer Products Inc.™ has provided the most cost-effective computer and printing supplies to businesses and government agencies nationwide. Coast to Coast offers a wide range of inks and toners, including OEM brands and its very own Diamond Series™ products. As a top-rated vendor, Coast to Coast is well-known for its high-quality products, friendly, reliable service and now, a Winning Workplace!



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*Note: 10 percent discount applies to new customers on first order only.

CAREER OPPORTUNITY - ACCOUNT MANAGER

Coast to Coast is looking for exceptional account managers. Candidates with telemarketing experience are preferred. If you are goal-oriented with a strong work ethic and love to be challenged, Coast to Coast may be your new home. If you are interested, contact Rebecca at (800) 223-8890 x186 or rballot@coastcoast.com.

SUPPORTING THE TROOPS



Coast to Coast proudly supports our troops by hiring veterans and working with the U.S. Army Partnership for Youth Success (PaYS) program. PaYS is a strategic partnership between the U.S. Army and a cross-section of corporations, companies and public agencies. The program provides America's youth with an opportunity to serve their country while they prepare for their future. PaYS partners guarantee soldiers an interview and possible employment after they are discharged from the Army. This unique program is part of the Army's effort to partner with America's business community and reconnect America with its soldiers.



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Your ink and toner specialists.

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2014 WINNING WORKPLACES

Los Angeles Daily News

Category Winners based on Employer Size

Small - Medium - Large Size Business

Best Overall Company to work for

- Edmunds.com
- Informa Research Services (Calabasas, CA)
- Lowe's
- Trilogy Financial Services, Inc.

Best Benefits Program

- Coast to Coast Computer Products Inc.
- Kaiser Permanente
- Trilogy Financial Services, Inc

Best Company Party

- Trilogy Financial Services, Inc.

Best Employee Recognition Program

- Coast to Coast Computer Products Inc.

Best Employee Recognition Program

- Trilogy Financial Services, Inc.

Best Overall Leadership

- Trilogy Financial Services, Inc.
- Kaiser Permanente - Glenn D. Pascual

Best Overall Company to work for

- Coast to Coast Computer Products Inc.

Best Training Program

- Coast to Coast Computer Products Inc.

Favorite Training Program

- Trilogy Financial Services, Inc.

Best Workplace Culture

- Coast to Coast Computer Products Inc.
- Galpin Motors
- Trilogy Financial Services, Inc.

Company that displays the Most Pride within their organization

- Coast to Coast Computer Products Inc.
- Edmunds.com
- Trilogy Financial Services, Inc.

Special Recognition Categories

Best Auto Dealership to work for

- Galpin Motors

Best City to work in!

- Beverly Hills, CA
- Simi Valley, CA

- Woodland Hills, CA

Best Clothing Company to work for

- Dress Barn

Best Company Party

- Assisted Healthcare Services
- Trilogy Financial Services, Inc.

Best Dine In Restaurant to work for

- Red Lobster

Best Fast Food Restaurant to work for

- Chipotle

Best Green Company to work for

- Trader Joes

Best Healthcare Company to work for

- Kaiser Permanente Woodland Hills

Best Hospital to work for

- Kaiser Permanente Woodland Hills

Best Insurance Company to work for

- All State

Best Manufacturing Company to work for

- Carbonlite Industries

Best Place to Eat Lunch

- The Natural Café

Best Retail Company to work for

- Dress Barn

Best Sales Organization to work for

- Coast to Coast Computer Products Inc.

Best Staffing Company to work for

- Assisted Healthcare Services

Best Technology Company to work for

- Edmunds.com

Best University or College School to work for

- University of Phoenix

Best Veteran Employer to work for

- Lowe's Hardware

Featured Workplaces



Discover a Land Not Far Away

Terranea is a land unto itself. When you step onto our secluded peninsula paradise, it's like stepping into a whole new world—within L.A. Here, you are surrounded by the tranquil waves of the Pacific, and Catalina Island is just across the channel. The coastal setting of Terranea embraces its Mediterranean heritage and is reflected in the architecture. With outdoor gardens, private terraces, courtyards, and fireplaces, Terranea is infused with a classic Californian elegance. From the moment you arrive, you'll make this land your official destination with plenty of room to roam.

Terranea offers a wealth of activities for all. Pointe Discovery, our innovative activity center and adventure concierge, helps guests discover and explore the 102 acres of natural beauty. Make a splash while stand-up paddleboarding, kayaking, and tide pooling. When you are ready to relax, reserve a private cabana at the Spa Pool or sip a cocktail at adult-only Cielo Point. Restore, rejuvenate and realign at our award-winning spa overlooking the Pacific. Perfect your game at The Links, our 9-hole, par-3 golf course with stunning views.

Inspired by our farm-to-Terranea philosophy, each restaurant promises tastes that satisfy any palate and sights that surprise and delight. A complete in-room dining menu is also available.

June 2014 marks Terranea's five year anniversary. Celebration festivities and exclusive offers reflect the five pillars of Terranea—community, wellness, discovery, epicurean and celebration. Milestone events include the inaugural Celebration of Food & Wine event, featured five-course menus and special adventure activities. Visit Terranea.com or call 866-802-8000 to learn more.

Unique Moment in History Opens Doors to Lucrative Careers

While recent reports suggest that the job market may be improving to pre-recession levels, most experts agree that the quality of those jobs has not caught up. But there's an opportunity in one of the most lucrative and dynamic fields for smart, ambitious individuals.

With the average age for financial advisors nearing 60 and many of them set to retire soon, the door is opening for a new generation seeking careers in the field.

With 11 offices in 4 states and 200+ employees handling more than \$2 billion in client-invested assets, Trilog Financial Services is actively recruiting those seeking opportunities in the field.

According to CEO Jeff Motske, career opportunities abound for experienced professionals as well as for college grads and those seeking a career change and Trilog is one of just a few companies willing to invest in their education and training.

"We are looking for ambitious and tenacious individuals who are eager to learn and willing to work hard to create a solid future for themselves," said Motske. "We offer the training, tools and support needed to succeed and take pride in our great many team members who have done just that."

Securities and advisory services offered through National Planning Corporation. (NPC) Member FINRA, SIPC, a Registered Investment Adviser. Trilog Financial Services and NPC are separate and unrelated entities.

To inquire about career opportunities, visit www.trilogys.com or call (714) 843-9977.



Dr. Glenn D. Pascual, DHS, MBA, MSN, OCN was recently named as "The Most Awarded Leader of His Generation" by [WHOM]. Though relatively young, Glenn came to Kaiser Permanente as an already accomplished health care leader, both academically and professionally. Most recently, Glenn graduated from The George Washington University, where he earned his post-doctoral MBA. He also is among 30 candidates accepted into the Executive Masters in Healthcare Leadership program at Brown University. To date, this well-known leader has earned a doctorate degree and three master degrees. This most recent honor brings to 28 the total number of state and national awards bestowed on Glenn in the past six years. An innovator, educator, and motivator, Glenn is inspired by his late grandmother to "see her face in the face of his patients to achieve success." Says Glenn: "You are a leader if your actions inspire others to learn more, dream more, believe more, and become more."



Coast to Coast Computer Products Inc.TM is running a promotion from June 1, 2014 - July 3, 2014, to raise money for Operation Gratitude and our goal is to raise \$15,000. Operation Gratitude is an amazing organization that sends care packages to veterans, first responders, recruits, wounded warriors, care givers and individually named U.S. armed forces deployed overseas. Their mission is to lift the spirits of our heroes and meet the evolving needs of active duty and veteran communities and to provide opportunities for all Americans to say "Thank you" to the people who serve and protect our country. Since its inception in 2003, volunteers have assembled and shipped more than 1 million packages - and their numbers are quickly rising. Operation Gratitude is a nonprofit, volunteer-based corporation funded entirely by private donations.

For more information contact Rebecca at (800) 223-8890 x186 rbalot@coastcoast.com or visit www.coastcoast.com.



www.operationgratitude.com



Started by Otha and Ethel Holliday in 1937, during the Great Depression, Holliday Rock has been a constant presence in the Southern California construction market for over seventy-five years and is one of the largest independent producers of aggregate, ready mix concrete, and hot mix asphalt in the United States.

For many years, Holliday Rock was an Inland Empire focused enterprise. Holliday now covers an area that encompasses all of Los Angeles including downtown, the ports of Long Beach and Los Angeles. Also, the San Fernando Valley, Orange County from Brea to San Juan Capistrano, San Bernardino to Riverside Counties, the High Desert from Victor Valley to Antelope Valley and into Kern County including Tehachapi and Bakersfield.

Since 1937, Holliday has continued to maintain their roots and still remain 100% family owned and operated. Holliday has grown to become the largest independently owned and operated ready mix concrete producer in Southern California.

Holliday Rock has allowed 3 successive generations of the Holliday family to thrive and expand in an ever more challenging and competitive industry. Holliday holds the beliefs that long term success for the family, employees and business requires common goals, adaptability, shared values and most importantly safety.

WINNER IN 6 CATEGORIES

Every day is great at Coast to Coast

By Gregory J. Wilcox
greg.wilcox@dailynews.com
@gregwilcox on Twitter

CALL Coast to Coast Computer Products and you'll receive a cheery greeting. "It's a great day at Coast to Coast," say the telephone operators.

Turns out they are right. It's pretty much always a great day at the Simi Valley-based company that sells a variety of computer products to businesses across the U.S. and Canada.

Coast swept six categories in a Los Angeles News Group reader poll to select Winning Workplaces.

Company founder and CEO Rick Roussin used some personal misfortune to create a thriving company and a corporate culture people like.

"It started with me getting fired in 1985," he recalled. "I was doing sales for a computer supply company in Los Angeles. The reason was I was butting heads with management. They were paying me on commission but treating me like an hourly employee. I was fine with being paid on commission, but give me flexibility."

He went on to launch Coast to Coast and implemented a different culture from the start.

"I tried to create an entrepreneurial environment without the high (financial) risk entrepreneurs take," Roussin said.

Company sales people can work their way up to a level where they are only required to work two hours a day.

"Most people don't abuse that but it gives the freedom to do things a traditional nine-to-five job would never allow," Roussin said.

It takes awhile to get to



PHOTOS BY DEAN MUGROVE — STAFF PHOTOGRAPHER
Founder and CEO Rick Roussin, at Coast to Coast's Simi Valley location, has created a nice workplace atmosphere.

this level and the first year is the toughest. But workers who get through it stick around and the company has a low rate of turnover, Roussin said.

Coast to Coast won in the following Winning Workplace categories:

- Best Benefits Program;
- Best Training Program;
- Best Employee Recognition Program;
- Best Overall Company to Work For;
- Best Workplace Culture;
- Company that displays the Most Pride Within Their Organization

Roussin also invests in helping employees grow.

In addition to the unique workday option, Coast to Coast also has an on-site library stocked with self-help books and CDs by popular motivational speakers. And the company is host-

ing motivational speaker Tom Hopkins, author of the "How to Master the Art of Selling" series, one Saturday in July at a local hotel.

Employee assistance is a key to company success, Roussin believes, and he listens to a motivational tape for 30 minutes each day. So do many of the employees.

"We're not just about being a corporate entity. We're about growth and personal development. If they (employees) become a better person they become a (better) employee automatically," he said.

Here's something else that's unusual: Roussin gives \$1,000 to every employee who stops smoking. "I've paid out over \$60,000 over the 29 years we've been in business," he said.

Roussin founded Coast to Coast in 1985 and the company has grown steadily.



Coast to Coast Computer Products, voted a Winning Workplace in a Los Angeles News Group survey, sells toner cartridges, data storage devices and other office supplies.

It now has 200 employees and is one of the top 10 private-business job creators within the computer hardware industry, according to the company's website. The company operates in the business-to-business sector and its client portfolio includes private and public companies as well as government agencies.

Its product lines includes toner cartridges for all major printer brands and its in-house Diamond Series of compatible cartridges that are environmentally friendly. The company says that these cartridges will save 3.5 quarts of oil and 3.5 pounds of plastics and metals from reaching landfills.

Coast to Coast also sells a variety of data storage devices and other office-related supplies. Its warehouses are stocked with more than 500,000 hardware, software, service and consumable supply products from more than 100 manufacturers.

In addition to the Simi Valley headquarters, the company has offices in Woodland Hills, near Los Angeles International Airport and in Newport Beach.

Marketing director Rebecca Ballot came to Coast three years ago from one of the world's biggest entertainment companies and got a nice job of corporate culture shock.

The entertainment giant had a strong corporate vibe with employees in well-defined roles, she said. And Ballot, who graduated from St. Cloud State University in St. Cloud, Minn., noticed the difference in the corporate cultures the first time she visited Coast to Coast.

"Oh, my goodness," Ballot gushed. "Coming over here is like a breath of fresh air. It's still a corporation but we have the freedom to do things. There is no glass ceiling."

This is the second workplace recognition for the company this spring.

Coast to Coast also was named to the "Div500" by DiversityBusiness.com, a multicultural social media site.

Roussin, who moved Coast to Coast from North Hills to Simi Valley in 2002, passed his old company in sales about 12 years ago. Still, he remains friends with its former CEO.

"Under the circumstances, I would have fired myself. I couldn't follow their rules. But it was a good company. I learned a lot of things and I'm glad I worked there."

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Apprenticeship Programs

The State of California Department of Water Resources

Hydroelectric Plant Electrician, Mechanic, Operator, and Utility Craftworker

Apprenticeship Programs will be accepting applications for testing on **July 17, 2014, 7:00 a.m. to 3:00 p.m. only.**

Due to the provisions of the North American Electric Reliability Corporation, all Hydroelectric Operator

Apprentices will be subject to a pre-employment background